



ON COMMON GROUND

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OUR STORY

FOOD INSECURITY affects everyone. **FIFTEEN PERCENT** of area residents are unsure from where they'll get their next meal because they lack food security. More than **ONE IN FOUR CHILDREN** are food insecure in Washoe County, nearly the highest rate in the nation. Families faced with unhealthy food options due to insufficient funds and lack of access to grocery stores are forced to choose between food, rent and other necessities.

ON COMMON GROUND (OCG) is a grassroots, Nevada nonprofit established as a 501c3 in 2016. OCG is dedicated to **ELIMINATING HUNGER** in the Northern Nevada region using proven market solutions to **SUPPORT HEALTH AND WELLNESS**.

On Common Ground's charitable system will **MINIMIZE FOOD WASTE** and **IMPROVE FOOD ACCESS** through **NON-PROFIT GROCERY MARKETS** in under-served areas inclusive of **DOWNTOWN RENO**. A system of **MOBILE MARKETS** will provide food to other local **FOOD DESERTS** (areas lacking access to nutritious food). A **FOOD-PROCESSING PLANT** will manufacture shelf-stable products, using locally grown-and-produced food and food that would otherwise be wasted (sealed; traceable; nearing the sell-by or use-by dates).

Our community market and mobile grocery will feature a **SLIDING SCALE** designed to help low-income families stretch their budgets. Provision of access points for supplies in under-served areas will create a new market base for growers, suppliers and distributors. OCG employs proven, cutting-edge grocery, warehouse, manufacturing and logistics principles to ensure **CUSTOMER SATISFACTION** and **SELF- SUSTAINABILITY**.

OUR MISSION is to connect our community with nutritious food, education, and tools to help adults and children meet their potential. Your support—through donations and volunteerism—will help us achieve our mission and complete our vision of **BUILDING A LONGER TABLE TOGETHER** – a table where everyone has a seat. Please visit OCGReno.org and donate today.

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